



Enterprise Application Platforms from non-ERP vendors

Key offerings enabling enterprises to create integrations, extensions and stand-alone applications on their SaaS platforms.

2024 CONSTELLATION SHORTLIST

The Constellation ShortList™ presents vendors in different categories of the market relevant to early adopters. In addition, products included in this document meet the threshold criteria for this category as determined by Constellation Research. This Constellation ShortList of vendors for a market category is compiled through conversations with early adopter clients, independent analysis and briefings with vendors and partners.

ABOUT THIS SHORTLIST

The era of Infinite Computing has cast a spell on business best practices, creating a void of uncertainty regarding what the best practices of the 21st century are. Architecturally unlimited compute and storage coupled with cheap networking and the ubiquity of smartphones creates the realm for new strategies on how enterprises manage their value chains. The answer cannot be the best practices of the past, stemming from the finite computing era and being baked into today's standard software.

At the same time, enterprises cannot and should not build all of their enterprise automation from scratch. Instead, they need to look at the different opportunities in their value chains to digitally transform and/or disrupt the best practice in-house and in the market. This experimentation must be enabled by platforms of their standard software vendors (aka the SaaS vendors) by an enterprise application platform (EAP) that enables enterprises not only to integrate and extend—but also build new enterprise automation that runs along their existing capability portfolio. Thus, enterprises can enable seamless new best practices that help them practice digital transformation.

Constellation has covered the EAP platform vendors since February 2021 (see here - <https://www.constellationr.com/research/platforms-rule-enterprise-application-success-2020s>) but covered the aspect originally from an ERP vendor perspective. Since then many vendors who are not ERP vendors, have stepped forward and provided an EAP, with strong integration and build capabilities, meriting an additional shortlist for the fast growing EAP space.










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Consider partnering with Constellation Research on your go-to-market-strategy. Email ShortList@ContellationR.com for more info.

To learn more about Constellation Research Shortlists visit: www.constellationr.com/ShortList

9 SOLUTIONS TO KNOW

Constellation evaluates more than 20 solutions categorized in this market. This Constellation ShortList is determined by client inquiries, partner conversations, customer references, vendor selection projects, market share, and internal research.

-  **IBM CLOUD PAK FOR BUSINESS AUTOMATION**
-  **NEXTWORLD ENTERPRISE APPLICATIONS PLATFORM**
-  **OPENTEXT APPWORKS**
-  **PEGA LOW CODE APP DEVELOPMENT**
-  **SALESFORCE PLATFORM**
-  **SERVICENOW NOW PLATFORM**
-  **SNAPLOGIC APPLICATION INTEGRATION**
-  **UI PATH APPS**
-  **WORKATO WORKFLOW APPS BUILDER**

THRESHOLD CRITERIA

Constellation considers the following criteria for these solutions:

- Have more than 500 customers
- Provide out-of-the-box integration for the Top 5 ERP vendors (SAP, Oracle, Workday, Infor and Microsoft)
- Support at least three continents
- Support the key EAP usage scenarios:
 - Extend
 - Integrate
 - Build
- Have a track record to have uptaken AI capabilities for EAP automation.
- Have a clearer roadmap on how to further expand their EAP capabilities with AI in the next quarters.

ABOUT CONSTELLATION RESEARCH

As an award-winning Silicon Valley-based strategic advisory and futurist analyst firm, Constellation Research serves leaders and organizations navigating the challenges of digital strategy, business-model disruption and digital transformation. Constellation works closely with solution providers, partners, C-suite executives, board of directors, and its Constellation Executive Network of buy-side leaders to lead the way in research coverage and advise clients how to achieve valuable business results.

FREQUENCY OF EVALUATION

Each Constellation ShortList is updated at least once per year. Updates may occur after six months if deemed necessary.

EVALUATION SERVICES

Constellation clients can work with the analyst and the research team to conduct a more thorough discussion of this ShortList. Constellation can also provide guidance in vendor selection and contract negotiation.

BUSINESS THEMES



New C-Suite



Technology Optimization



Holger Mueller Vice President & Principal Analyst

Holger Mueller focuses on the synergies between people and software. As the hand-to-machine ratio radically changes over the next decade (primary factors: age dynamics and technology innovation), enterprises need to find the appropriate balance between changes in a dynamic workforce and the creation and adoption of next-generation applications, all determining the Future of Work and helping enterprises accelerate. Mueller provides strategy and counsel for key clients, including CTOs, CHROs and CIOs as well as investment analysts, VCs, PE firms and technology buyers.

